**Happy Valley Parent Club**

**November 2014 Meeting**

**Attendance:**

Carol Witter

Shaena Strubing

Jennifer White

Debra Finfer

Sarah DeMeyer-Guyer

Everett Meisser, Jr.

Henry Schwab

Laamsha Young

Annette Olson

7:02 PM Call to order.

**1. Approve October Minutes**
Motion to approve: Jen, Deb Second.

**2. Finance Update (Everett)**

[Balance Sheet handed out followed by a general discussion about contents of balance sheet]

Jen: We need to talk to our anonymous donor to find out what they want their donation used for.

Laamie suggests adding Target Escrip option to newsletter

Carol suggests having Ipads to get people to sign up for Escrip at the BBQ or other event. Having it in front of people will make it more likely to happen.

Deb: Heather Wilder wants to help Everett. She knows a lot about PayPal and invoicing people. Jen: Square can do invoicing. Laamie: PayPal has a 2.7% fee. Henry says 2.7% is the average.

Discussion about yearbook sales: Jen says we need to make sure that they go to people who pay. Deb will be doing Yearbooks.

**3. Commitment Sheets (Jen W.)**

We have 99 families and a return rate of 73%.

**4. Redwood Dinner Report (Redwood Team: Laamie)**

Laamie: Alice and Laamie looked at Wood Duck. Might not work. Early White has offered his house. They will do a site visit. George Purnell is suggesting another house (Al Kaleel). (Shaena: there is no kitchen, but there is a prep area, bathroom, and pool area). The Earl White house can be an indoor party. Parking may be an issue. Jen White: Is Love Apple a possibility? It may only be available to us on Friday. Alice is doing decorations.

Laamie requests any information that folks have on Redwoods. Jen W: Requests Everett to run a profit and loss for Redwoods for Laamie.

Shaena: Suggests that Laamie should talk to Jenny Twaddle and Wynn Webb.

Laamie is starting with finding the site and then seeing if we can get people to donate tables, etc. (Henry expresses concern about additional costs that may be associated with free venues).

Jen White: We are shifting the auction to Redwoods so the venue needs may change.

Shaena: What about wine auction? There are a lot of wine connections. Kate: What about Holly Shipper to run it? Shaena: Would the wine be an area you pay, a silent auction (with no tasting), or would wineries come to pour wine? Everett: Has a friend that does cystic fibrosis fundraising and all the wine is donated. All the local winemakers would love to participate in a local wine auction.

Jen: Recommends nailing down committees now.

Laamie: May 16th is the day. Pancake Breakfast is the 17th. Laamie will meet with crew next month and visit some sites.

**5. Book Sale Update (Deb)**
Donations are going well. More are coming in. Carol will sweep tomorrow. We still have until Dec. 6 to set up. Dec 9, 10, 11 will be the sale. Sale will be at two pick-ups: kinder and big kids. Dec. 7 will be the pre-sale organizing day.

**6. Open Discussion**

Sarah: Goodwill fundraiser. Goodwill brings a truck. For every filled up truck, we get $1000. Was very successful for other schools--DeLaveaga. Deb: Let’s do it for spring cleaning. What about a HV garage sale? Deb: We could get the wider community to donate too.

Shaena: There’s a company that does a read-a-thon for a small cut of the revenue. Vine Hill made $37,000. Students get sponsors and they read 10 minutes a day for two weeks. You log in your time each day. You send out email to get sponsorship. Thoughts: 1) There are incentives to get sponsors which are plastic toys which may not be a fit with our school, and 2) Would it compete with Kids Olympics? Henry: Maybe we could tie it into the book sale. Jen W. Is there a literacy month? September. Carol: March is Dr. Seuss. Shaena will follow-up on it.

Carol: Has been stopped with five cars stacked on B40 waiting to turn in to the school’s driveway. This is a serious safety issue. We should stagger pick-up times so fewer cars arrive at the same time and ask that Michelle bring it up in her newsletter. Could we get John Leopold to do something akin to what Mountain School has (a digital speed reader and blinking lights)?

Jen W: At next meeting, we should work on next year’s calendar.

8 PM Adjourn