**Happy Valley Parent Club**

**February 19, 2015 Meeting**

**Minutes**

Cindy Max

Deb Finfer

Jennifer White

Tiffany Willet

Everett Meisser, Jr.

Sarah DeMeyer-Guyer

Alice Crumvine

Shaena Strubing

Annette Olson

Nicole Nostrie

Yvette Monahan

Alison Pepper

7 PM Call to order

**1. Approve January Minutes**

Deb moves to approve minutes

Jen W. seconds it.

**2. Principal's Report (Michelle)**

(No report; Michelle sick)

**3. Finance Update (Everett)***Handout provided*

Everett asks about the anonymous donor, whether the amount has been designated for a purpose.
Jen W. says that the cash needs to be broken out into the categories like facilities improvements.

Sarah D-G asks how much we’ve raised so far.

Everett and Jen: We’ve raised 55K so far. 13K is still outstanding. Once collected, we will have raised 68K. Redwoods is our last fundraiser.

Jen W.: We have two types of reserve money: donor restricted and 10K Parent Club reserve which we add 1K to per year. The Parent Club uses the Parent Club reserve to buy something “cool”. Ideas include: playground equipment (e.g. climbing wall has missing pieces), soccer goals, shade for amphitheater.

**4. Fundraising Survey (Jen W.)**

Survey was sent out to get feedback on current proposal to consolidate our three fundraisers (BBQ/Auction, Redwood Dinner, and Kids Olympics) into two events: BBQ/Kids Olympics/kids raffle in the fall and Redwoods Dinner/Auction in the Spring. The overall intention of this consolidation is to simplify our fundraising efforts. We don’t have enough people involved to keep putting on three events. In the first round of the survey, we got 30 responses. Three said they wanted to keep three events; everyone else said that they would prefer two events. Jen W. will send out a reminder to respond to the survey with the hopes that more parents will respond.

Everett suggests adult Olympics to occur at Kids Olympics.

Deb: BBQ would become a more community-oriented event. We would also do online auction so others can participate who don’t attend Redwood Dinner.

Nicole: Price for Redwood Dinner is dropping, so theoretically more will attend.

Jen W.: We will also have the donation cards at the table for Redwoods Dinner

**5. Parent Club By-laws (Shaena)**

Shaena talked to someone at Mountain School. Her contact said that they are a 501C3 Corporation. Shaena asks if we should incorporate. Everett responds that it’s not required because we can be an “association” and there’s a cost to being a corporation.

Shaena noticed that our quorum is seven non-board members. Often we don’t have a quorum so we can’t vote on stuff. Shaena moves to reduce quorum to three. Deb seconds. No objections. Shaena to revise By-laws and post them online and on the cork board.

**6. Redwood Dinner Report (Jen W. / Alice reports).**

Alice: “We’re doing good.” We’ve made some rental decisions and have good helpers. Nicole will be in the kitchen. Almost have a band. Venue is fabulous. Al Klail is donating venue and donating the wine.

Shaena suggests to thank him at the event verbally and with a gift and in our newsletter. Shaena feels good about returning to the Valley and thinks it will entice people who have been on the fence to join in. Alice says we will have Photobooth.

Deb suggests we ask again for Redwood volunteers.

Jen W. says we have plenty of volunteers but notes that we could use help with auction items. We are looking for high value auction items.

Everett suggests bringing new people as attendees.

Shaena: We should invite neighborhood. Revenue goal should be 20K.

May 30th is the event date.

**7. Calendar 2015 (Deb)**

Events that are coming up are the Staff Appreciation luncheon (March 27), and Parent Appreciation (date not set).

We tabled the broader Calendar discussion for April’s agenda.

**8. Kids Olympics (Everett)**

General assumption is that this event will not occur until fall.

Jen W. The format will have to change. Could be a walkathon and games.

Tiffany: Mountain School does a walkathon.

*Discussion about weekday vs. weekend day. Weekends are better for most because parents work.*

Deb: We think we’ll get more attendance on weekends.

Tiffany: If we have Kids Olympics on a weekend, we may not get total participation.

Sarah: Maybe kids can get tickets for raffle for participating?

Alison: Likes format. Couldn’t we still do it by classes?

Alice: Likes the pre-field talk on the blacktop.

**9. Open Discussion**

Alice asks if we have a write-up on hosting a fundraising party. She’s concerned that hosts may not understand that they pay for the expense of the party and the school gets all of the money raised.
Deb suggests that Alice write something up and we post it on the website.

Discussion about how to best package donations to make them more enticing for buyers.

Adjourn 7:57 PM.