**Happy Valley Parent Club
January 18, 2018 Meeting**
**MINUTES**

**Everett Meisser, Jr.**

**Zoe Vargas**

**Maureen Vargas**

**Annette Olson**

**Alice Crumrine**

**Luanne Hutchins**

**Sarah Demeyer-Guyer**

**Carly Perlman**

**Zoe Paco**

**Heather Wilder**

**Shaena Strubing**

**Patricia Greenway**

6:30 PM Call to order

**1. Introduction's (Mo)**

**2. ACTION ITEM: Approve December Minutes.**

Motion: Maureen, Second Sarah, all approved

**3. Commitment Sheets and Finance Update (Everett)**

$140,000 in the bank, more waiting for us in PayPal etc. to be moved into our accounts.

In our Parent Club Reserve: We have the full donation for next year.

Commitment sheets: $18,000 collected to date.

Total Committed: $54,000. We are down a bit from last year, but have fewer families.

Maureen and others will call to remind folks to complete their donation.

Heather asks if we can get a separate account for Life Lab money raised by Deb. Deb wants money that she makes when she sells vegetables and flowers to be recorded so that she doesn’t overspend. All agree that Deb should keep the money from selling veggies etc to fund supplies for Life Lab, i.e. it’s not worth the effort for Everett to keep track of it as a separate item.
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**4. Redwoods Planning Update (Alice)**

We have found our location. Alice is placing rental orders with Alexis this week. We have not dialed in the food yet, but have some good options.

The property is Hogland Estate, and the event will be June 2, 2018. Beautiful location.

Heather discusses auction software. One person has the software and it’s not possible for anyone else to use the software except for once the auction is all online for the three month (approx.) window. Heather wants person to print out last year donors lists.

Maureen asks about donations, e.g. wine donations. Maybe we can get the sponsor team to work with auction procurement to make sure that we are not going after the same people or to go for stuff we haven’t previously gone for.

Everett suggests we establish a centralized database for sponsors/donors. All agree that this is a good idea.

Shaena suggests we consider flipping read-a-thon with Redwoods to address rain and “June-is-a-busy-time-of-year” concerns. Redwoods event would have to be indoors if held in February/March.

**5. Read-a-thon (Heather):**

Heather has started working on the software. She is trying to get all the emails in before we start. If we have everyone’s emails in the Read-a-thon software to start with, we can use the software to contact families with reminders, etc.

The editor for Stone Soup magazine is super excited to participates and wants to talk to our kids about getting published. March 2nd is Dr. Seuss’ birthday. Hearther requests ideas to get excitement generated.

Sarah D-G: Sarah says key is to really surprise and delight the kids to get them pumped up. She saw online a full-on awards ceremony. They actually rented a limo for the winners to go for a victory lap in. This gave them a real goal and sense of celebration. Read-a-thon rewards are not motivating so we should come up with motivating rewards. Everyone agrees that limo ride to ice cream would be awesome.

Also discussed door decorations, hanging copies of book covers along overhang.

Reading to dogs was the highlight of last year and we are looking to do it again this year.

Everett offers to do a pizza party / root beer float for winning class.

We need a big kick-off.

**6. Officer Announcements**

Everett: Received a High Ground Organics, $172 dollar check.

Heather:. We need to remind people to use Amazon click through button on Parent Club website. Maureen suggests we share Amazon widget on Facebook. We should send out an email with instructions for bookmarking Amazon.

Shaena: Do we have a deadline for classes projects for auction?. Alice recommends a week before back to school night. Maureen recommends May 1 to allow for some buffer. Agree that May 1 will be deadline.
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**7. Open Discussion**

Sarah Demeyer-Guyer asks about grant for AED defibrillator. Patricia says it hasn’t been written yet.

7:35  PM Adjourn