**Happy Valley Parent Club**

**January 19, 2016 Meeting**

**Minutes**

**Joe Ruwe**

**Michelle McKinny**

**Susan Verducci**

**Jenny Hoye**

**Maureen Vargas**

**Krista Cole**

**Sarah Demeyer Guyer**

**Jennifer White**

**Everett Meisser, Jr.**

**Annette Olson**

**Luanne Hutchings**

**Alison Pepper**

**Heather WIlder**

6:30 PM Call to order

**1. Introductions (Jen)**

**2. Approve November Minutes**

Jen Motion, Everett Second. All in favor.

**3. Commitment Sheets and Finance Update (Everett)**

We have about $133,000 in the bank. Everett has more to deposit.

Arts Alive is a liability that is not yet paid so is not reflected in this P/L statement.

Commitment Sheets: No big change. We have about $35 K to collect of what’s been pledged. $46 K from commitment sheets plus $11 K from corporate matching.

**4. Read-a-thon Update (Alison)**

Maureen: Chugging along. Tales to tails are coming. Kids will read to the dogs. Jen Karno is going to read at the co-op. Starts on a Wednesday, Co-op on Friday. Paul Fleischman may be coming. Susan made an amazing passport so kids can think of other genres to read. The passport will get checked off. Not sure yet on prizes. Michelle asks if firefighters are coming; if someone is going invite them. Could be a day-long celebration of PJs and books, so we need to fill up the day. This is for Dr. Seuss’ bday which is the last day of the Read-a-thon. Do we want the County Supervisor to come?

Alison wants to include library card forms in Thursday folders so the library can prepare the cards. (Aside: Made $350 from jewelry trunk show.)

Michelle suggests that if we need more dogs for Tails to Tales, the Birchbark Foundation could be a source of other dogs.

**5. Redwoods Dinner/Auction (Alice)**  
Shaena: We have everything reserved for up to 115 people. Will be on June 3rd at the same venue as last year. Menu is rough, but we have a caterer with the day reserved. Will be a plated dinner. Unsure of music. Jen W: Auction: Letters go out tomorrow to all the people/companies that have donated in the past.

Room projects. Jen recalls that we wanted the room ideas by the end of last year. Kinder is going to do a hanging succulent garden. Jenny Hoye: 1st and 4/5th is all set with their idea. What is the deadline for when it’s supposed to be done? Jen W. will have Alice send out deadline. Joe: Are we going after something awesome / expensive or something that anyone can afford? Former. Shaena: We need the projects before Open House so we can display them that night. *From later in discussion:* May 1 is due date for the projects.

Everett: Can we make a budget for this? Forms are online.  
Shaena: Suggests that we get it together for the next meeting.

Michelle: If we are all getting it catered, we should make it clear that we have costs now since we used to get it donated.

Krista: Wondering about the small pool because of limited tickets, does that limit our revenue? Jen: Last year was successful.

Jen needs auction help; follow-up to collect items. Everett and Krista offer to help out with calls/follow-up.

Save the date for Redwoods will go out soon.

**6. Merchandise (Maureen)**

After last experience, we need to get tighter on what we are doing. We probably made $300 or $400 for kids sweatshirts. Maureen wants to weigh the cost vs. effort. Wants us to be more deliberative in advance to be clear on costs and spread with sales prices. Sarah likes idea of including the spirit ware order with commitment sheet. Front load the year. Would allow us to order with assured sales. Order what you need.

Per unit cost per sweatshirt was about $24. We sold them for $45.

**7. Officer Announcements**

Yearbook (Heather): Wants to remind everyone of PC approving request for solar oven purchase. Heather did not buy solar oven and hopes to buy two cameras for yearbook. Susan says there are six cameras floating around for yearbook usage. Unsure where they are, but they exist. Jen says that we’ll approve the two cameras if six cameras can’t be found. Michelle: Yearbook price starts cheap and gets more expensive? Yes. We will only order what is paid for. Krista says she has yearbook experience from SLV. Maureen: Why don’t we just have people order from a website? Jen will look into it.

Jen: Raising advertising and corporate sponsorships for events and for yearbook. New idea is to get sponsorship that would be good for all the events. Suggests we start with the music fest to coincide with our school calendar. We need to set up a formalized process on webpage with Paypal link etc.

**8. Open Discussion**

Heather: Can we get a librarian?

Michelle: Laamie and Carol Witter are taking over.

Everett reminds about Back 9 Family Night Out.

Heather: Arts Alive classes coming together.

7:30 PM Adjourn